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## **COYNE PUBLIC RELATIONS NAMED ONE OF THE BEST PLACES TO WORK IN NEW JERSEY BY NJBIZ**

Parsippany, N.J., February 22, 2010 – Coyne Public Relations, one of the fastest growing public relations agencies in America, announced today that it has been named one of the 55 Best Places to Work in New Jersey by *NJBIZ*. The award program, created in 2005, is produced by *NJBIZ* and sponsored by Extensis, Gibbons P.C., and Rothstein Kass. The final rankings will be announced at an awards ceremony on April 22 at the Hilton East Brunswick.

This survey and award program is designed to identify, recognize and honor the best places of employment in New Jersey, benefiting the state's economy, its workforce and businesses. The Best Places to Work in New Jersey program is made up of 55 companies split into two groups: 30 medium-sized companies (25-249 employees) and 25 large-sized companies (more than 250 employees). Coyne PR has been named one of the Best Places to Work in New Jersey in the medium category. This is the third consecutive year Coyne PR has been recognized by *NJBIZ* with this honor.

“One of my personal goals has always been to foster a work environment that will retain and attract the best and brightest minds in the public relations industry,” said Tom Coyne, CEO, Coyne Public Relations. “The success of an agency is determined by its people and the best people will always attract the best clients.”

The 55 Best Places to Work in New Jersey was compiled based on two phases: an evaluation of each nominated company's workplace policies, practices, philosophy, systems and demographics, and an employee survey to measure the employee experience. Best Companies Group managed the overall registration and survey process. Additionally, they analyzed the data provided and used their expertise to determine the final rankings.

For more information on the Best Places to Work in New Jersey 2010 program, please visit [www.njbiz.com/events](http://www.njbiz.com/events).

### **ABOUT NJBIZ:**

*NJBIZ* is New Jersey's only weekly business journal covering the entire state and was founded in 1987. The publication has received numerous statewide and national awards including the 2006 Most Improved Award from the Alliance of Area Business Publications. *NJBIZ* provides useful

and important information and services in order to create success for its customers, employees and the communities it serves.

**ABOUT COYNE PUBLIC RELATIONS:**

Coyne Public Relations, LLC, is a full-service public relations agency with offices in Parsippany, New Jersey and New York City. With expertise in a variety of categories, Coyne Public Relations consistently displays the knowledge and creativity that has made it one of the country's fastest growing agencies. Prominent national brands including The Walt Disney Company, Goodyear, Shell Lubricants, Medco Health Solutions, Inc., Graco Children's Products, General Mills, and Hard Rock International look to Coyne Public Relations to create high-profile public relations programs that deliver significant media results and help them attain their marketing communications goals.

In 2007 and 2009, Coyne Public Relations was named the Best Agency to Work For in America by *The Holmes Report* and one of the Top 15 Places to Work in New Jersey by *NJBIZ* magazine. Coyne Public Relations was a finalist in the category of Agency of the Year at the *PRWeek* Awards the past five of eight years and won that category in 2009. Further, Coyne Public Relations is a past recipient of numerous national accolades from numerous organizations including the Public Relations Society of America and the International Association of Business Communicators. Most recently, Coyne Public Relations was named 2009 Consumer Agency of the Year by *The Holmes Report* and 2009 Midsize PR Firm of the Year by *PR News*.

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