

For Immediate Release



COYNE PUBLIC RELATIONS CONTINUES TO GROW WITH FOUR NEW HIRES

Recent College Graduates Join Food and Pet Products Division at Coyne Public Relations

Parsippany, N.J. – July 23, 2009 – Coyne Public Relations, *PRWeek's* 2009 Midsize Agency of the Year, is staying true to its mission statement by continuing to hire top-notch talent. And most recently the agency tapped four Account Coordinators, Christine Denham, Keryn Howarth, Danielle Paleafico and Jenna Marucci. Coyne Public Relations is a top 20 food and beverage agency and has extensive experience representing a variety of food and beverage companies, supermarket retailers and nationwide restaurant chains. The new hires will work with Coyne's industry-leading clients including General Mills and Del Monte.

“Despite the economy, Coyne continues to look brightly into the future of the agency and continues its growth,” said Rich Lukis, President of Coyne Public Relations. “We are delighted to hire four recent college graduates who have extensive internship experience and are sure to become great assets to the company.”

Jenna Marucci previously held an internship position with MS&L Worldwide where she helped developed a PR campaign for Match.com. She graduated Cum Laude from Hofstra University. While at Hofstra, Marucci was an active member of the Delta Phi Epsilon sorority and The Public Relations Student Society of America (PRSSA).

Prior to joining Coyne Public Relations, Keryn Howarth had several internships in the PR industry helping support accounts at Creative Media Marketing, as well as THINK PR in NYC where she got the chance to assist her team at Mercedes Benz Fashion Week. She also interned with OUR Center in Longmont, Col. and Doctors of the World in New York City. Howarth is a graduate of the University of Colorado at Boulder School where she earned BA in Journalism & Mass Communication.

Christine Denham previously held internships with Weber Shandwick and Edelman prior to joining Coyne Public Relations. During her time there, she assisted on campaigns for Campbells, Shell, Energizer and Burger King. Denham graduated from The University of Texas at Austin with the highest honors. She was also an active member in the Delta Delta Delta sorority and served as President of The Public Relations Student Society of America (PRSSA).

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Danielle Paleafico graduated Cum Laude from Seton Hall University. She served as Vice President of The Public Relations Student Society of America (PRSSA) and participated in the Bateman Case Study Competition, where she composed a comprehensive public relations campaign. She previously interned at Simon & Schuster in New York City.

ABOUT COYNE PUBLIC RELATIONS:

Coyne Public Relations, LLC, is a full-service public relations agency with offices in Parsippany, New Jersey and New York City. With expertise in a variety of categories, Coyne PR consistently displays the knowledge and creativity that has made it one of the country's fastest growing agencies. Prominent national brands including The Walt Disney Company, Goodyear, Life Savers, Shell Lubricants, Medco Health Solutions, Inc., Campbell Soup Company, Graco Children's Products, Kraft Foods, General Mills, and Hard Rock Cafe look to Coyne PR to create high-profile public relations programs that deliver significant media results and help them attain their marketing communications goals.

In 2007 and 2009, Coyne was named the Best Agency to Work For in America by *The Holmes Report* and one of the Top 15 Places to Work in New Jersey by *NJBIZ* magazine. Coyne PR was a finalist in the category of Agency of the Year at the *PRWeek* Awards the past five of seven years and won that category in 2009. Further, Coyne PR is a past recipient of numerous national accolades from numerous organizations including the Public Relations Society of America and the International Association of Business Communicators. Most recently, Coyne was named 2009 Consumer Agency of the Year by *The Holmes Report*.

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