



For Immediate Release:

COYNE PUBLIC RELATIONS RANKS TOP ON LIST OF BEST PLACES TO WORK IN NEW JERSEY

Public Relations Agency Ranks #14 On List of Medium New Jersey Companies

Parsippany, N.J., April 27, 2009 – Coyne Public Relations, one of the fastest growing public relations agencies in America, today announced that it has achieved rank #14 in The Best Places to Work in New Jersey Award Program. The program is produced by NJBIZ and is made up of 55 companies, split into two groups: 30 medium-sized companies (25-249 employees) and 25 large-sized companies (more than 250 employees). Coyne Public Relations' ranking falls within the program's medium-sized category.

“My goal has always been to foster a work environment that will retain and attract the best and brightest minds in the public relations industry,” said Tom Coyne, CEO, Coyne Public Relations. “The success of an agency is determined by its people and the best people will always attract the best clients.”

Companies from across the state entered the two-part process to determine the 55 Best Places to Work in New Jersey. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies and the final ranking. The Best Companies Group managed the overall registration and survey process. Additionally they analyzed the data provided and used their expertise to determine the final rankings.

Coyne Public Relations was recognized and honored at the Best Places to Work in New Jersey evening awards ceremony on Thursday, April, 23, 2009, at the Hilton East Brunswick.

ABOUT COYNE PUBLIC RELATIONS:

Coyne Public Relations, LLC, is a full-service public relations agency with offices in Parsippany, New Jersey and New York City. With expertise in a variety of categories, Coyne PR consistently displays the knowledge and creativity that has made it one of the country's fastest growing agencies. Prominent national brands including The Walt Disney Company, Goodyear, Life Savers, Shell Lubricants, Medco Health Solutions, Inc., Campbell Soup Company, Graco Juvenile Products, Kraft Foods, General Mills, and Hard Rock Cafe look to Coyne PR to create high-profile public relations programs that deliver significant media results and help them attain their marketing communications goals.

In 2007 and 2008, Coyne was named the Best Agency to Work For in America by *The Holmes Report* and one of the Top 50 Places to Work in New Jersey by *NJBIZ* magazine. Coyne PR was a finalist in the category of agency of the year at the *PRWeek* Awards the past five of seven years and won that category in 2009. Further, Coyne PR is a past recipient of numerous national accolades from numerous organizations including the Public Relations Society of America and the International Association of Business Communicators.

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