



Coyne Public Relations Named Best Place to Work in New Jersey

Coyne Public Relations was recently named as one of the Best Places to Work in New Jersey. The award program, created in 2005 is produced by NJBIZ and sponsored by Gibbons P.C., Sobel & Co., LLC, Extensis, iCIMS and Novo Nordisk.

This survey and award program was designed to identify, recognize and honor the best places of employment in New Jersey, benefiting the state's economy, its workforce and businesses. The Best Places to Work in New Jersey program is made up of 55 companies split into two groups: 30 medium-sized companies (25-249 employees) and 25 large-sized companies (more than 250 employees). Coyne Public Relations has been named one of the Best Places to Work in New Jersey in the medium-sized category.

To be considered for participation, companies had to fulfill the following eligibility requirements:

- Have at least 25 employees in New Jersey;
- Be a for-profit or not-for-profit business;
- Be a publicly or privately held business;
- Have a facility in New Jersey;

Companies from across the state entered the two-part process to determine the 55 Best Places to Work in New Jersey. The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration and survey process. Additionally they analyzed the data provided and used their expertise to determine the final rankings.

Coyne Public Relations will be recognized and honored at the Best Places to Work in New Jersey evening awards ceremony on Thursday, April 23, 2009 at the Hilton East Brunswick. The final rankings will be revealed at the ceremony.

For more information on the Best Places to Work in New Jersey 2010 program, please visit www.njbiz.com/events.